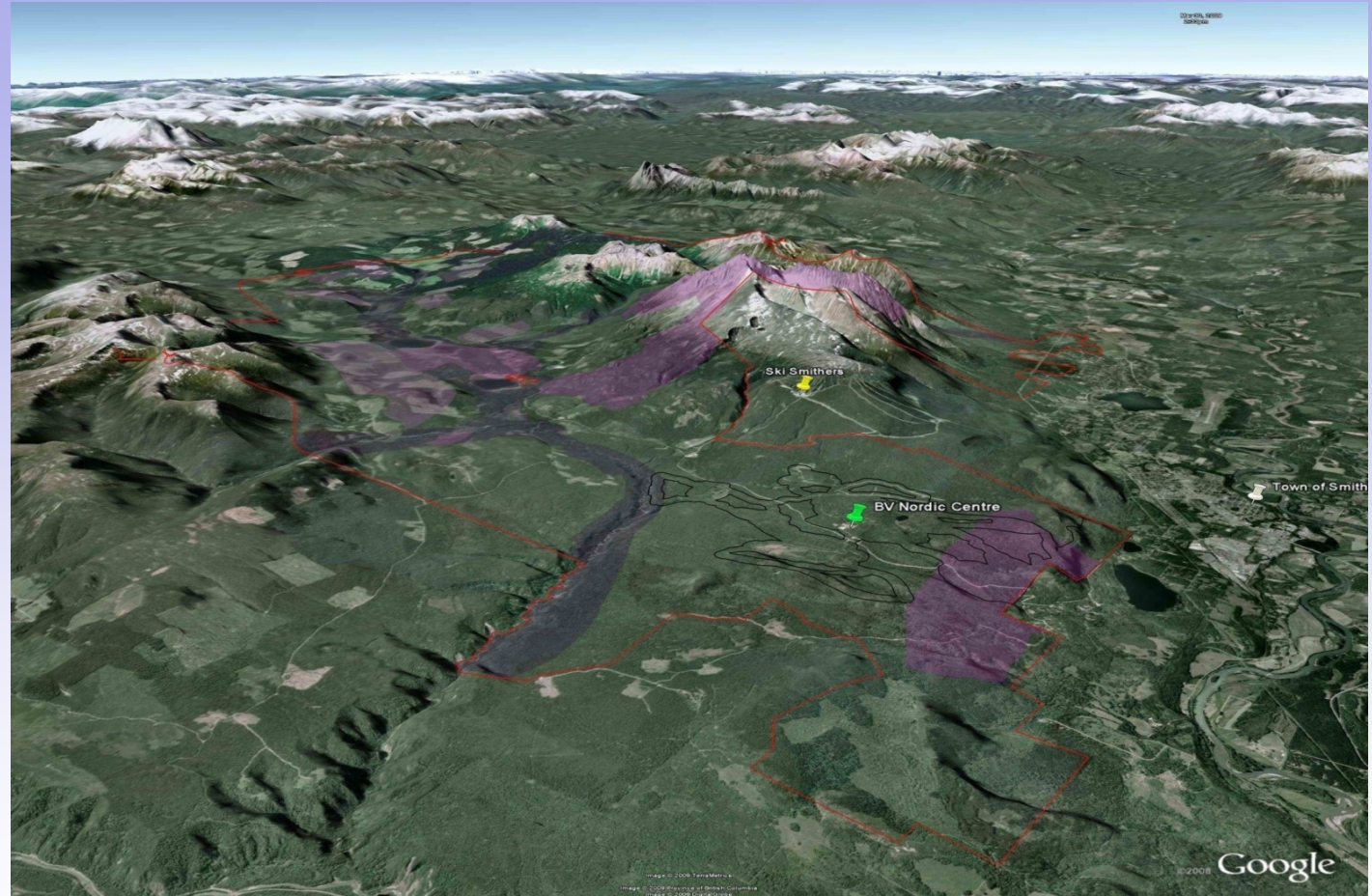


WETZIN'KWA COMMUNITY FOREST CORPORATION

Value-Added Policy Direction



Community Forest Boundary



WCFC Policy Direction

- Business Plan (2006)
 - Mission Statement
 - Core Values
- Strategic Plan (2010)
 - Recommendations
- Board Direction



Business Plan: Mission Statement

- WCFC will manage a profitable Community Forest tenure while providing good forest stewardship that will sustain forest resource values for future generations.



Business Plan: Core Values

- to sustain a financially viable forest resources business for the long term benefit of residents in the Bulkley Valley
- to expand local small business opportunities and employment when and where feasible



Strategic Plan: Recommendations

- Small Business Capacity Building
 - Support research for NTFP, berries, value-added, bioenergy, carbon, etc
- Supporting Local Economic Diversification
 - *Support growth of VA sector: inventory, needs assessment, workshop to explore practical supports*



Board Policy Direction

- *WCFC does not want to compete with local entrepreneurs*
- *Support VA through log sorting and sales to meet local business needs*
- *Short term subsidies where VA proponent business plan appears to be sustainable*



Board Policy Direction

- *Support VA sector development*
 - *facilitate workshops*
 - *business plan input*



VA Sector Challenges

- *Timber products*
 - *Product value vrs input costs*
 - *Access to wood supply*
- *Non-timber products*
 - *Development of markets and supply*



Thank You

