

# BC COMMUNITY FOREST ASSOCIATION

May 25 2012



BCCFA UPDATE ~ ROBIN HOOD, PRESIDENT





# Year in Review

- Strategic Priorities
- Details Contained President's Report
- Highlights



# Key Activities

- ❑ Governance
- ❑ Forest Policy
- ❑ Member Services & Communication
- ❑ Adding Value: Marketing & WoodSourceBC
- ❑ Administration & Financial Sustainability





## Governance Review



# Governance

Organizational Development

Review of how the Association functions

Goal: Increased efficiency & effectiveness

➤ Lead by Don Brown, Chair of the Governance Committee



# Governance Review

Top Board Priority in 2011/2012

Review of the Association's Governance Structures and Process.

Key Elements Reviewed:

1. Society Constitution and Bylaws
2. Organizational structure
3. Role/Responsibilities of Staff and Directors



# Governance Review

Vince Battistelli, The Governance Group

15 Recommendations, including:

- ✓ Choose Governance Mode: Board Governs, Staff Manages
- ✓ Update of Governance Documents
- ✓ Board Renewal
- ✓ New Strategic Plan





## The Board



The Chef



# Governance Review

## Progress to Date

- ✓ Governance Model: Board Governs, Staff Manages
- ✓ Proposed Bylaw Changes & Board Manual



# Governance Review

## Next Steps

- ✓ Vote on Special Resolution to Update Bylaws
- ✓ Board Succession
- ✓ Strategic Planning
- ✓ Member Input in Priority Setting





## Forest Policy







# Forest Policy

Community Forest Program Expansion

Administrative Streamlining: 1 CP Pilot Project

Monitoring and Review of Emerging Legislation and Regulation:

- Open Burning Smoke Control Regulation
- Natural Resource Roads Act



# Expansion Objectives

To support the economic, social and environmental sustainability of existing & future Community Forests.

To identify and the facilitate access to additional volume & area to existing CFAs, and the creation of new CFAs.



## Expansion Requests

- Currently approx 1,500,000 m<sup>3</sup> in CFAs.
- Member Survey identified a current demand of 1,070,000m<sup>3</sup> for existing and new CFA expansion.
- Estimate an additional 2,000,000m<sup>3</sup> in the future to create new community forests.



Expansion Committee, Chair Marc von der Gonna



# Options for Discussion

1. Unused CFA AAC Apportionment
2. Unused other AAC Apportionment
3. Partnerships with First Nations
4. Taking over BCTS Cat 2 volume
5. Partnering of volume and area with BCTS to support MPS
6. Expansion or creation of CFA's through purchasing existing renewable AAC
7. CFA lead analysis of management units with AAC increases going toward CFA expansion.





## Administrative Streamlining: Single Cutting Permit





# Single Cutting Permit Pilot Project

## 5 Pilot Community Forests:

- North: Valemount and Dunster
- South: Wells Gray and Esketem'c
- Coast: Powell River



# Single Cutting Permit Pilot Project

## Working Group

- ✓ Ron Greschner (FLNRO Senior Timber Tenures Forester)
- ✓ Marc von der Gonna (BCCFA Chair, Forest Policy Committee)
- ✓ Regions and Districts





## Member Services and Communication



# Member Services & Communication

## Extension Project

- ❖ Partnership with UBC's Faculty of Forestry and the Alex Fraser Research Forest
- ❖ Susan Mulkey and Ken Day will speak Saturday





Adding Value



# Adding Value

WoodSourceBC.com launched

Thisforest.net piloted by Ecotrust

Bridges II is in the works

➤ Creating regional clusters

Rhoni Whyard, WoodSourceBC Administrator





# Adding Value

## Marketing

- Promoting the benefits of community forests
- Research & Survey



## Administration and Financial Sustainability





# Financial Sustainability

## Financial Sustainability

- 2011 Resolution: Explore the Concept of Community Forest Levy





# Community Forest Levy

- Fee collected by government (cents/m<sup>3</sup>)
- Based on AAC or harvest volume
- Billed annually with rent, or at point of sale

# Community Forest Levy

## Research Findings:

1. To collect a levy, a separate organization must be established (Industry Development Council)
2. A plebiscite must be run, with 2/3 of all CFA holders in favour of the levy
3. We will be required to have a refund mechanism.
4. Activities of the Industry Development Council are limited.



# BCCFA Financial Sustainability

## Strategic Planning

- What is our vision?
- What are our top priorities?
- How do we pay for them?



## Questions and Discussion





## Tiered membership structure:

## Rate

Communities seeking a CFA

\$500.00

< 4,999 m<sup>3</sup>

\$1,000.00

5,000 - 9,999 m<sup>3</sup>

\$1,500.00

10,000 - 19,999 m<sup>3</sup>

\$2,000.00

20,000 - 29,999 m<sup>3</sup>

\$2,750.00

30,000 - 39,999 m<sup>3</sup>

\$3,500.00

40,000 - 49,999 m<sup>3</sup>

\$4,000.00

50,000 m<sup>3</sup> +

\$5,000.00



## BCCFA Membership Fees





# BCCFA Financial Sustainability

## 2011/2012 Membership Revenue

- Invoiced \$97,000
- Received \$ \$85,400