



COMMUNITY CAPACITY BUILDING

Become a player



Outline

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- HFHC dialogue community issues
- Focus on community capacity building
 - *K-12 Collaborative*
 - *Community Webinar Series*
 - National Forest Week celebrations
- Community Forests' opportunity



HFHC Strategic Action Plan

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Community priority issues – HFHC response actions

- HFHC recommendations included increasing:
 - Community influence on local forest management decisions
 - Community knowledge base to provide informed input
 - Community economic diversification
- HFHC response actions:
 - Strategic implementation plan
 - Creation of a *K-12 Capacity Building Collaborative*
 - Creation of a Community Capacity Building *Webinar Series*



HFHC Community Capacity Building

Strategic framework

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HFHC *K-12 Collaborative*

Composition & administrative structure

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■ Membership

- 29 organizations providing forestry education products & services, including:
 - Classroom teaching resources
 - Outdoor classroom opportunities
 - Forestry class instruction
 - Support for teachers and students

■ Administrative

- Coordinator
- Steering Committee from *Collaborative* membership
- Task Forces from Collaborative membership



HFHC *K-12 Collaborative*

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Priority focus

- Networking
- Producing forest and forest ecology “generic teaching packages”
- Developing an effective delivery system of “packages” to teachers
- Developing sustainable funding mechanism



HFHC *K-12 Collaborative*

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Potential sponsors - partners

■ Sponsors

- Forest industry
- Forest consulting firms
- Foundations
- Community Forests

■ Partners

- *K-12 Collaborative* members
- Forests Ontario



HFHC Community Capacity Building

Webinar series - project

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- Focus audience – emphasis on rural community people interested in forests
- 10 webinars over 12 month period
- Webinar topics
 - Basic forestry, forest management and land use knowledge
 - Knowledge on the provincial forest management framework (e.g., legislation, regulation, policies, practices and processes)
 - Basic knowledge regarding the state of local forest lands
- Topics prioritized by Steering Committee
- Webinars delivered by respected professionals agreed upon by Steering Committee



HFHC Community Capacity Building

Webinar series – project administration

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■ Administration

- Coordinator
- Delivery system - CIF Forest Education Webinar System
- Steering Committee consisting of representatives from:
 - Government
 - Industry (1 coastal & 1 interior)
 - Professional associations (1 ABCFP & 1 APB)
 - First Nations community (1 coastal & 1 interior)
 - Academia (1 university & 1 college)
 - Communities (1-coast, 1-northern interior & 1-southern interior)



HFHC *Webinar Series*

Potential sponsors - partners

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■ Sponsors

- Forest industry
- Community Forests
- Forest certification agencies

■ Partners

- Universities
- Colleges
- Professional associations
- Consulting foresters



National Forest Week

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September 21st to 27th, 2014

National Forest Week

National Tree Day • Wednesday, September 24, 2014

Sunrise in the Forest

A new day is dawning across Canada's forests - one with great opportunity and great rewards.

Today's forestry is high-tech, diverse, innovative, and green.

Be part of the responsible stewardship of our most important renewable resource.

Wake up to a career in the forest sector - where bright minds make the future brilliant!

JOB IN DEMAND

The Urban and Peri-Urban Forest

Urban Foresters
Landscape Architects
Arborists
Urban Forest Health Technicians
GIS Specialists
Tree Inspectors
Nursery Workers

Skilled Trades

Industrial electricians
Heavy-duty equipment mechanics
Millwrights and industrial mechanics
Power steam engineers
Process engineers
Steamfitters and pipefitters

Corporate and Onsite Offices

Accounting and related administrative clerks
Forest economists and risk analysts
Human resources and recruitment officers
Information technology specialists
Logging and forestry supervisors

Sciences

Chemical engineers
Electrical and electronic engineers
Forestry professionals
Industrial engineers
Mechanical engineers

Woodlands Operations and General Labour

Environmental supervisors
Forestry technologists
Heavy equipment operators
Logging truck drivers
Silviculturists

Life's Better Here
#lifesbetterhere

fpac.ca



epfc.ca

g
the greenest
workforce.ca

TheGreenestWorkforce.ca



www.sfi.org



www.td.com



www.cif-ic.org



www.canadianforestry.com



www.treecanada.ca



CIF/CFA National Forest Week

BC provincial initiative – BC Coalition

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■ Membership

- 22 members
- Representation – professional associations, consulting foresters, Government, academia, local government, industry, community forestry

■ Purpose - assisting NFW community event organizers

■ Objectives

- To develop a coordinated strategic approach to deliver a provincial NFW program expected to minimize duplication of effort across the province
- To maximize the benefits of local events for the provincial forestry and forest management sectors
- To reach as many communities, school children, and citizens as possible
- To develop boiler plate communication and news releases for broad Provincial application and use by local event organizations



CIF/CFA National Forest Week

Community events

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- Overall objectives
 - Celebrate BC forests
 - Contribute to *building a forest culture*
- Types of events
 - Rural & urban forest tours
 - Public
 - K-12 students
 - K-12 classroom lessons
 - Student competitions
 - Public presentations & events
 - Tree planting events
- Sources of materials & ideas – ABCFP website



CIF/CFA National Forest Week

Community Forests – *Get involved*

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- Volunteer to:
 - Organize one or more community events
 - Help with one or more community events
- Promote National Forest Week
- Assist community organizing committees with expenses



Community Capacity Building

Community Forests' support - benefits

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■ *K-12 Collaborative*

- Capitalize on the BC forest education asset
- Cost effective, non-partisan, trusted & respected forest education materials for students & teachers
- Promote awareness of the success stories of member organizations to increase interest in programs & services
- Inform teachers & education decision-makers regarding positive aspects of forests, forest management and forest ecology

■ *Webinar Series*

- Cost effective opportunity to educate communities
- Opportunity for communities to hear from experts and ask questions

■ National Forest Week

- Local profiling of the importance of Community Forests



Community Capacity Building

Community Forests' support-summary

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- Become a player in *building a forest culture* in BC
- Provincial support
 - *K-12 Collaborative*
 - Be a sponsor
 - Provide forest management demos & field experiences for students
 - *Webinar Series*
 - Be a sponsor
- Local support
 - Organize or assist with National Forest Week local events
 - Provide opportunities for local tours



Shared Responsibility

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- As citizens of British Columbia, we share with Government, responsibility for stewardship of provincial lands. This requires us to understand and respect diverse values and ecosystems and work together to sustain these lands and resources for future generations.
- To effectively meet this responsibility, we must be innovative in applying what we know and in actively seeking to understand what we do not.
- Every decision we make must move us toward sustainability as the basis for healthy and resilient forests and communities.

