

# BC COMMUNITY FOREST ASSOCIATION

May 24 2013



## BCCFA Year In Review - Jennifer Gunter, ED







We Are the BC Community Forest Association





## Community Forests





# Strategic Plan 2012-2017

- Governance Review to become more efficient and effective
- 5 Year Strategic Plan



# Strategic Plan 2012-2017

- Four Areas of Focus

1. External Relations and Government Policy
2. Membership (Member Services)
3. Education
4. Operations and Governance

## External Relations and Government Policy

**Goal:** *BCCFA objectives are reflected in the policies and decisions of government, and are supported by industry associations, NGOs and academic institutions*

**Objectives** (e.g.):

- *“Tabular rates for sawlog stumpage are in effect, or a better timber pricing arrangement for CFAs has been implemented”.*
- *“The CFA total AAC will be 3 millions m<sup>3</sup> with 80 CFAs”*



# Progress to date





## External Relations & Government Policy

- ❑ Community Forest Program Expansion
- ❑ Joint Working Group
- ❑ Political Strategy



# Community Forest Program Expansion

- ❑ Special Committee on Timber Supply
- ❑ Results!



## Administrative Streamlining







# Membership

- ❑ Member Services, Communication & Extension
- ❑ Annual Conference
- ❑ Extension Project
- ❑ New UBC Extension Project
- ❑ New UBC Forest Internship Program



Adding Value





## Membership – Adding Value

- ❑ WoodSourceBC.com and Fibre Connections
- ❑ Bridges II: Creating more Regional Economic Value from Regional Forests
- ❑ FPInnovations: Forest Sector Technical Support Services for BC Communities





## Education

*British Columbians are knowledgeable about community forestry, and the benefits that community forests bring to communities in BC*

- Events & Tradeshow
- Newsletter and Website
- Speaking Engagements

Physical Map of the World - April 1981



## National and International Speaking Engagements



# Operations and Governance

- Organizational Development: Policy Board
- Updated Society Bylaws
- New 5 Year Strategic Plan
- Board Manual





## Land Based Investment

- Administered \$611,000 in community forest projects this past year.
- \$0 for community forests & woodlots in 2013-2014
- Working to integrate CFAs in 2014-2015



## Measuring the Benefits of Community Forests

